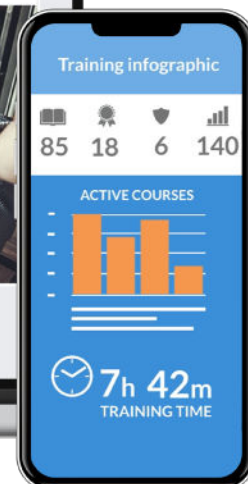
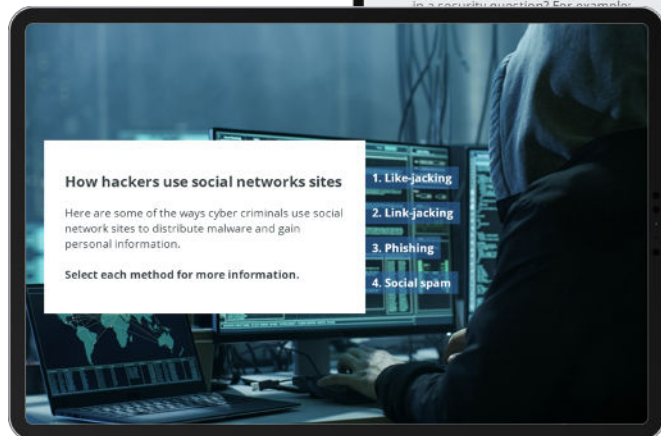


SOCIAL NETWORKING



OVERVIEW

OBJECTIVES

A social network is a website that brings people together to talk, share ideas and interests and make new friends. Typically, they do this through sharing written posts, images and videos. Some of the best known social networks are: Facebook, Twitter, Instagram, LinkedIn and YouTube. There are more than 3 billion active social network users worldwide and Facebook is said to have 2.19 billion monthly active users.

Because there is a 'social' element to social media, users will often trust posts from people inside their network, even though they don't really know them. Hackers exploit this, which means that social media is a fertile area for cyber crime.

This e-learning course aims to raise awareness of this important topic with your employees and help ensure they know how to remain safe when using social media. There is also a focus on ensuring employees don't post information socially that they might regret. This course would be a great addition to Induction processes.

- Explain how to use social media sites safely
- Ensure your data and that of your organisation is protected
- Follow a social media policy approach



DURATION

12 minutes.



AUDIENCE

This e-learning course is aimed at all employees and gives a general overview of the key requirements of the safe use of social networking sites.



CERTIFICATION

Upon completion of the course the learner will receive a CPD certificate.

